

Club Matters Update

October 2017



Club Matters is Sport England's one stop shop for sports clubs. Club Matters provides free, convenient and practical resources to help you develop and run a sustainable club. Click here to [register for Club Matters](#) so you too can benefit from the free resources available.

Here is an update on some of the ways your club can benefit from Club Matters...



New: Club Improvement Tool

We've updated our [Club Improvement Tool](#), which is designed to get you thinking about taking your club to the next level. It helps you create a personalised improvement plan by assessing your club's strengths and weaknesses.

The tool has a new look and feel and it takes minutes to complete: answer a series of questions to create your plan, access our guidance to support you and discover helpful resources at the end.



Mytime Active celebrates active females across the nation

As more and more [women and girls](#) get active across the nation, [Mytime Active](#) joins the phenomenon. They have developed their "*Bromley Us Girls*" programme, which aims to increase female participation in sport for all young women and girls aged 14-25. Click [here](#) to find out more about their programme.

Get inspired: Check out their [video](#) to discover how your sessions can be designed to effectively engage and retain more women and girls in sport.



New animations bring volunteering to life

It is vital that the 5.6 million people who volunteer in sport and physical activity in England every month, receive the support they deserve.

From understanding your volunteers' motivations, through to helping them develop in their roles, take a look at [our new animations](#) to learn about new volunteering insights and practical tips to managing your club's volunteers.



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