

TELECONFERENCE OF THE ASA SOUTH EAST REGION
SWIMMING MANAGEMENT GROUP
HELD ON 12TH APRIL 2006

Participants

Eileen Adams
Lis Hartley (ASA SER representative to ASA Swimming Committee)
Eli Karlicka-Cook (Regional Director, ASA SER)
Mike Lambert (Swimming "Champion", ASA SER Board)
Alex Message (Regional Development Officer)
Roger Prior (Chair, ASA SER Board)
Terry Ward (President, ASA SER)

Apologies

Jamie Coles
Dave Harman

Objective

To identify the key areas where the Swimming Management Group is responsible for achievement of Key Performance Indicators for South East Region.

Summary of Meeting

Eli Karlicka-Cook proposed four areas where she felt that the Swimming Management Group should be responsible for delivery:

- 🚦 Athlete development
- 🚦 Coach development
- 🚦 Competition programme
- 🚦 Officials (volunteer) development

In proposing these areas, Eli sought to differentiate between the areas where the KPIs would be achieved by professional staff (e.g. targets relating to SWIM 21) and those where the Swimming Management Group needs to take the lead.

Athlete Development

Proposal: Develop a strategy for athlete development in the region, rather than simply continuing what was done before, based on input from coaches

of performance staff. This is likely to lead to a request for specific additional funding from Sport England.

SCASA traditionally took the lead from the ASA performance director. This proposal is that SER takes a more pro-active approach based on the specific needs of the region and linked into the work of the sub-regions.

Measures:

- 🚧 Region: Number of athletes from the region accepted onto World Class programmes
- 🚧 Sub-regions: Number of athletes from each sub-region that qualify for regional squads.

Agreed: This is an appropriate activity for the region and the Swimming Management Group.

Next step: Seek interest in a group to work on this specific task. Targets: coaches at the regional championships; those involved in recent camps.

Plan: Mention in a coaches meeting during the Regional championships. (Probably Sunday lunchtime).

Coach Development

Proposal: Region to assume responsibility for coach development at level 3 and above. (Training and CPD).

This is not currently done at a local level.

Experience of working at a regional camp under top coaches is an opportunity. Good way for coaches to learn from each other. The challenge is how to convince clubs to release coaches.

Measures:

- 🚧 Region: Number of senior coaches in the region; targets for CPD for senior coaches.

The Region has a major role in planning coaches training and promotion to coaches. We should try to find out what CPD/courses are needed and where they need to be delivered.

The region is planning to employ an Education Officer, but he/she Will need specialist input. PSDOs will be a major source of input because of their links to clubs.

Agreed: This is an appropriate activity for the region and the Swimming Management Group.

Agreed: Postpone decision on how to address this until we know whether we have a regional training officer. Review at our next meeting. Meanwhile continue to look for a volunteer to get involved.

Competition Programme (fitting in with national framework)

Agreed: Accept this as a responsibility. Currently this a core competence, so don't need to focus a great deal of additional effort.

Opportunity: Development of disability events. We need to promote our multi-disability events better.

Agreed: The Region needs a strategic plan for disability swimming that integrates existing events and identifies any gaps. There must be co-operation between disability and able-bodied swimming groups.

Officials Development

The initial development of officials happens below region level. The Region needs a plan to develop officials for Regional and higher-level competition. (In this context the term official incorporates both technical and non-technical officials).

There is a need to get more people officiating at Region level and to have a more open process for officials to progress to this level.

Agreed: We need a plan in this area. Roger Prior, Brian Ridler, Mike Lambert, plus people in sub-regions responsible for training of officials to develop a policy and plan for officials development.

Operational Notes

1. Agreed to withdraw Base Level Qualifying Times this year. Rationale is to give organisers the ability to accept more swimmers if there is sufficient time available.