

**REGIONAL MANAGEMENT BOARD - 15 FEBRUARY 2007
ITEM FOR DECISION*****Annual Dinner/Dance*****PURPOSE OF REPORT**

To seek the agreement of the Board to the arrangements suggested by the Communication Group with regard to the Annual Dinner/Dance so that final planning and publicity can take place.

PROPOSED ACTION

That the Board approves recommendations made by the Communication Group.

SUPPORTING INFORMATION

1. The Communication Group, together with Eddie Lyne, met on Tuesday 6 February 2007 and developed proposals with regard to the Dinner/Dance.
2. There is a need to make the Dinner/Dance more attractive to the membership at large and to provide incentives for attending.
3. A keynote speaker would be an attraction that might improve the attendance.
4. A livelier style of raffle might speed up the evening and be more attractive.
5. A move towards making it more of an awards evening rather than just a Dinner/Dance might also encourage attendance.

FINANCIAL IMPLICATIONS

6. The suggestions made by the Finance and Development Groups have been disregarded in this paper, as those arrangements will, presumably, be funded from the development budget.
7. A keynote speaker would be likely to require a fee and, possibly, overnight accommodation. A prudent allowance might be £200 + £60 accommodation. The group, initially, has two ex-swimmers in mind.
8. It is suggested that Clubs who book a complete table of 10 will receive a 10% discount, i.e. one free place. The effect would be that, for such tables, the tickets would be sold at cost price of £27 as opposed to cost price + £3.

RECOMMENDATIONS

9. The Communication Group recommends that we should attempt to engage a keynote speaker and that the Group should negotiate a suitable fee, consulting the Finance Group if this is markedly more than outlined in para 7 above.
10. The Group will continue to liaise with the Dinner Organiser to publicise the event widely and to make it a more lively event.
11. In view of the large number of Swim 21 awards to be made at this year's event, and in view of the relatively short time-scale, no extra awards should be instituted this year, but consideration should be given to instituting new awards in 2008.

Comms Group
09/01/07