

Olympic and Paralympic Ticket Brief

Introduction

Tickets for the London 2012 Olympic Games will go on sale on Tuesday 15th March 2011 and Paralympic Games tickets will go on sale on Friday 9th September 2011.

The process for buying Olympic Games tickets will open for six weeks. Applications will close on 26th April 2011 and applications can be made at any point during the six week application period – it is not a first come, first served process.

Further details of the application process for Paralympic tickets will be announced later this year, with prices announced in May 2011.

In the run up to the Olympic ticket sale period you may find yourself being asked by individuals, clubs and partners about tickets for the Games.

The London Organising Committee of the Olympic and Paralympic Games (LOCOG) are charged with staging the Games in 2012 and have very strict guidelines on ticket purchasing.

This briefing should help answer any questions you may receive about the ticket process but if not please email communications@swimming.org and we will try and help you further.

Our position

The London Organising Committee of the Olympic and Paralympic Games (LOCOG) are charged with staging the Games in 2012 and are responsible for Olympic and Paralympic tickets. The ASA and British Swimming have no control over the process.

All enquiries, including details of how to buy and pay for tickets, should be forwarded to LOCOG – www.london2012.com/tickets

We have been and will continue to regularly post information on our website www.swimming.org and via our Twitter accounts but this information will always direct people back to www.london2012.com/tickets

Further questions

Some clubs may seek further clarification in terms of what tickets they will and will not be able to buy.

The following questions are taken from the FAQs section of the London 2012 website and should answer some additional queries. However, please advise all clubs to visit <http://www.tickets.london2012.com/faq.html> for the most up-to-date information and for any other queries they might have.

How should sports clubs go about booking tickets?

There is no formal group ticket sales programme. London 2012 urge you to talk to family, friends and others with whom you may wish to attend events, discuss which sports you would like to see together, and apply through the public application process. People should take advantage of sessions with 'pay your age' prices and sessions with higher ticket limits.

How can I go about applying for tickets for groups of family and friends?

How many tickets can I buy?

There will be ticket limits per session which will vary between different sports and sessions and this will be made clear on the competition schedule. The person buying the ticket will have their name on the ticket and will therefore be responsible for them.

The ticket limits for the aquatics events are:

- **Diving:** Either 4 or 6 ticket limit depending on the event
(full list <http://media.ticketmaster.com/en-gb/img/sys/tournament/london2012/oly-diving.pdf>)
- **Swimming:**
Aquatics Centre programme between 4 or 6 ticket limit depending on the event
(full list <http://media.ticketmaster.com/en-gb/img/sys/tournament/london2012/oly-swimming.pdf>)
Open Water /Swimming Marathon events: 10 tickets
- **Synchronised Swimming:**
A 6 ticket limit for events on August 7th (Duets: final, victory ceremony) and August 10th (Teams: free routine, victory ceremony)
A 20 ticket limit for all other events
- **Water Polo:**
A ticket limit of 6 for all events.

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